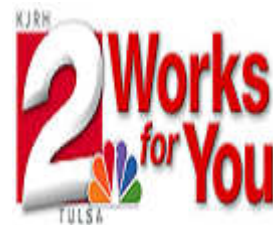


ORDER



Orders
Order / Rev: 202458
Alt Order #:
Product Desc: No on 779
Estimate: 3704
Flight Dates: 10/27/16 - 11/08/16
Original Date / Rev: 10/26/16 / 10/26/16
Order Type: GENERAL

KJRH

Primary AE: Jenna Salmon
Sales Office: EWSDC
Sales Region: NAT

Agency Name: VI Marketing and Branding
Buying Contact:
Billing Contact:
 125 Park Ave
 Oklahoma City, OK 73102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: No on 779
Demographic: A25-54
Product Codes: PL Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	20	\$4,380.00	\$3,723.00
10/31/16	11/08/16	62	\$18,780.00	\$15,963.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	20	\$4,380.00	\$3,723.00	0.00
November 2016	62	\$18,780.00	\$15,963.00	0.00
Totals	82	\$23,160.00	\$19,686.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJRH	11/07/16	11/08/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	11-----			2		\$200.00		0.00				
N 2	KJRH	10/27/16	11/08/16	M-F Today Show M-F Today Show	CM	7-9am	11111--	:30	5	\$200.00	P-3	0.00	NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---11--			2		\$200.00		0.00				
Week:		10/31/16	11/06/16	11111--			5		\$200.00		0.00				
Week:		11/07/16	11/13/16	11-----			2		\$200.00		0.00				
N 3	KJRH	10/27/16	11/08/16	M-F 9-10am Live w/ Kelly & Michael	CM	9-10am	11111--	:30	5	\$80.00	P-3	0.00	NM	9	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---11--			2		\$80.00		0.00				
Week:		10/31/16	11/06/16	11111--			5		\$80.00		0.00				
Week:		11/07/16	11/13/16	11-----			2		\$80.00		0.00				
N 4	KJRH	11/07/16	11/08/16	M-F 10-11am Today Show II	CM	10-11am	11-----	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	11-----			2		\$70.00		0.00				
N 5	KJRH	10/27/16	11/08/16		CM	11am-12pm	11111--	:30	5	\$90.00	P-3	0.00	NM	9	\$810.00

Order / Rev: 202458
 Alt Order #:
 Flight Dates: 10/27/16 - 11/08/16

Advertiser: No on 779
 Product Desc: No on 779
 Estimate: 3704

KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11am News															
M-F 11am-12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--					2	\$90.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$90.00		0.00			
		Week: 11/07/16	11/13/16	11-----					2	\$90.00		0.00			
N 6	KJRH	10/27/16	11/07/16	M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$200.00	P-3	0.00	NM	8	\$1,600.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--					2	\$200.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$200.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$200.00		0.00			
N 7	KJRH	10/27/16	11/07/16	M-F Nightly News	CM	530-6pm	11111--	:30	5	\$400.00	P-3	0.00	NM	8	\$3,200.00
M-F Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--					2	\$400.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$400.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$400.00		0.00			
N 8	KJRH	10/27/16	11/07/16	M-F 6-630pm News	CM	6-630pm	11111--	:30	5	\$300.00	P-3	0.00	NM	8	\$2,400.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	---11--					2	\$300.00		0.00			
		Week: 10/31/16	11/06/16	11111--					5	\$300.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$300.00		0.00			
N 9	KJRH	10/31/16	11/07/16	M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$500.00	P-3	0.00	NM	6	\$3,000.00
M-F 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	11111--					5	\$500.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$500.00		0.00			
N 10	KJRH	10/31/16	11/07/16	Monday Prime A	CM	7-8pm	M-----	:30	1	\$2,400.00	P-3	0.00	NM	2	\$4,800.00
Monday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----					1	\$2,400.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$2,400.00		0.00			
N 11	KJRH	11/05/16	11/05/16	Sa Today Show	CM	6-8am	-----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Sa Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					1	\$100.00		0.00			
N 12	KJRH	10/29/16	11/05/16	Sa 8-10am News	CM	8-10am	-----S-	:30	1	\$150.00	P-3	0.00	NM	2	\$300.00
Sa 8-10am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$150.00		0.00			
		Week: 10/31/16	11/06/16	-----S-					1	\$150.00		0.00			
N 13	KJRH	10/29/16	11/05/16	Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
Sa 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----S-					1	\$300.00		0.00			
N 14	KJRH	11/05/16	11/05/16	Sa 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$420.00	P-3	0.00	NM	1	\$420.00
Sa 10-1035pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					1	\$420.00		0.00			
N 15	KJRH	11/06/16	11/06/16	Su 6-7am News	CM	6-7am	-----S	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
Su 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S					1	\$90.00		0.00			
N 16	KJRH	10/30/16	11/06/16	Su Today Show	CM	7-8am	-----S	:30	1	\$120.00	P-3	0.00	NM	2	\$240.00
Su Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$120.00		0.00			
		Week: 10/31/16	11/06/16	-----S					1	\$120.00		0.00			

Order / Rev: 202458
 Alt Order #:
 Flight Dates: 10/27/16 - 11/08/16

Advertiser: No on 779
 Product Desc: No on 779
 Estimate: 3704

KJRH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	KJRH	10/30/16	11/06/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$240.00	P-3	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$240.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$240.00		0.00			
N 18	KJRH	10/30/16	11/06/16	Meet The Press Meet The Press	CM	9-10am	-----S	:30	1	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$250.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$250.00		0.00			
N 19	KJRH	10/30/16	11/06/16	Su 10-11am News Su 10-11am News	CM	10-11am	-----S	:30	1	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$130.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$130.00		0.00			
N 20	KJRH	10/30/16	11/06/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$300.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$300.00		0.00			
N 21	KJRH	10/30/16	11/06/16	Su 10-11pm News Su 10-11pm News	CM	10-11pm	-----S	:30	1	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$350.00		0.00			
		Week: 10/31/16	11/06/16	-----S		1				\$350.00		0.00			
Totals														82	\$23,160.00